



## Guidelines for AGCOD Data Storage

This document outlines some best practices for Amazon Gift Codes on Demand (AGCOD) clients, so they stay in compliance with Amazon Corporate Gift Card's terms and conditions.

### Guidelines:

- Clients should generate unique RequestIds for each new call to the API.
- Clients should store RequestIds and GC IDs in their systems.
- **If clients retain gift card (GC) claim codes temporarily, they must be disposed of after the client has delivered the GC to the customer.**
- Amazon will store the claim code on behalf of the client. Clients can retrieve GC claim codes by submitting the original request.
- Clients who wish to cancel codes must do so within 15 minutes of creation.

Each request to the API requires the following<sup>1</sup>:

Request Parameter	Parameter Description
1. creationRequestId 2. activationRequestId 3. loadBalanceRequestId	1. Create/cancel for creating gift codes 2. Activate/Deactivate for activating physical stock 3. Login and Receive for loading value directly into a customer's account This unique, client-generated ID begins with the Partner ID and is 40 or less characters.
Partner ID	The Amazon-issued ID is client and country specific.
Currency	Depending on region, can be USD, CAD, EUR, GBP, CNY, JPY, or AUD.
Value	The denomination of a gift card

Each successful response will generate the following:

Response Parameter	Parameter Description
creationRequestId or loadBalanceRequestId	The same information will return in a successful response.
GC ID	When a RequestId is successful, Amazon's API will return an alphanumeric GC ID.
GC Claim Code	When a RequestId is successful, Amazon's API will return an alphanumeric GC claim code.

Note that for Login and Receive, there is no GC ID in the load request. Clients should retain the RequestId in case they need to void a request.

<sup>1</sup> For the full list of required parameters, see "Operation" of the technical specification at <https://developer.amazon.com/docs/incentives-api/incentives-api.html>